

Message Text

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ACTION IO-14

INFO OCT-01 AF-10 ARA-14 EA-12 EUR-12 NEA-10 ISO-00
HEW-06 AID-05 COME-00 NASA-02 CIAE-00 INR-10
NSAE-00 ICA-20 PA-02 SIL-01 LAB-04 EB-08 /131 W
-----113553 122316Z /23

R 121215Z JUL 78
FM AMCONSUL TURIN
TO SECSTATE WASHDC 0915
INFO AMEMBASSY ROME
USMISSION GENEVA
USUN NEW YORK 0002
AMEMBASSY PARIS
AMCONSUL FLORENCE UNN
AMCONSUL GENOA UNN
AMCONSUL MILAN UNN
AMCONSUL NAPLES UNN
AMCONSUL PALERMO UNN
AMCONSUL TRIESTE UNN

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E.O. 11652: N/A
TAGS: SCUL, BEXP, TPHY, TATT, SOCI, PORG, ILO, IT
SUBJ: TURIN CITY PLANS FOR U.N. CHILDREN S YEAR:
COMMERCIAL/CULTURAL EXPOSITION, INTERNATIONAL MAYORS
CONFERENCE, OPENING OF INTERNATIONAL CARTAGRAPHIC
CENTER -- APRIL 1979

DEPT. PASS COMMERCE,NASA PARIS FOR UNESCO

1. SUMMARY. IN ACTIVITIES RELATED TO 1979 U.N. CHILDREN S
YEAR, TURIN PLANS COMMERCIAL/CULTURAL/CITY EXPOSITION
(APRIL 13 - 22, 1979), SECOND INTERNATIOAL MAYORS
CONFERENCE TO BE HELD IN TURIN (APRIL 19 - 21, 1979) WITH
DISCUSSION THEMES DIRECTED TOWARD YOUTH, AND OPENING OF
NEW INTERNATIONAL CARTAGRAPHIC CENTER AT I.L.O. TRAINING
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CENTER WHICH HAS BEEN OPERATING FOR PAST DECADE IN TURIN.
I.L.O. WOULD INSTITUTE NEW TRAINING COURSES RELATED
TO WORK OF CARTAGRAPHIC CENTER. TURIN MAYOR NOVELLI VERY MUCH
HOPES TO HAVE AMERICAN MUNICIPAL AND COMMERCIAL
REPRESENTATON AT EXPOSITION AND MAYORS CONFERENCE.
CURRENT DETAILS PRESENTED BELOW WITH SECOND SUBMISSION
(AND RECOMMENDATION/COMMENTS) TO FOLLOW WHEN WRITTEN DETAILS

RECEIVED FROM MAYOR NOVELLI AND EXPOSITION MANAGEMENT. END SUMMARY.

2. DURING OUR JULY 4TH RECEPTION, TURIN MAYOR NOVELLI (PCI) ASKED ME TO CALL ON HIM CONCERNING CITY AND PIEDMONT REGIONAL PLANS IN CONNECTION WITH U.N. CHILDRENS YEAR (1979). DURING JULY 12 MEETING, NOVELLI OUTLINED PLANS FOR EVENTS TO TAKE PLACE IN TURIN IN APRIL 1979.

A. APRIL 13 - 22, 1979 EXPOSITION AT TORINO EPOSIZIONI (WELL-ORGANIZED TURIN S EXHIBITION CENTER) TO CONSIST OF FOUR SECTIONS:

1) COMMERCIAL FIRMS EXHIBITIONS OF PRODUCTS, PROCESSES, SERVICES, ETC., DEVOTED TO ANY ASPECT OF YOUTH, E.G., SCHOOL OR PLAY EQUIPMENT# SCHOOL DESIGN, CONSTRUCTION# NEW ENERGY ASPECTS THEREOF# PLAYGROUNDS, PARKS# AIDS FOR PHYSICALLY OR MENTALLY HANDICAPPED YOUTH# EXPOSITION PLANS TO INCLUDE SEMINARS ON SUCH SUBJECTS.

2) EXHIBITIONS BY CITIES OF THEIR INDIVIDUAL SOLUTIONS TO YOUTH DEVELOPMENT, E.G., SCHOOL, PARK DESIGN AND CONSTRUCTION# DEVELOPMENT OF AFTER-SCHOOL OR VOCATIONAL TRAINING EFFORTS# CRIME PREVENTION AND RELATED SOCIAL SERVICES# CITIES PARTICIPATING WOULD MAKE DESIGN/ ARCHITECTURAL MATERIAL AVAILABLE WITHOUT COST TO MEET UNCLASSIFIED

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REQUESTS FROM INTERNATIONAL VISITORS.

3) INTERNATIONAL CENTER FOR REPRODUCTION OF DOCUMENTS, DESIGNS, AND EXCHANGE OF TECHNICAL INFORMATION SO THAT VISITORS (MAINLY EXPECTED FROM LESS-DEVELOPED COUNTRIES) COULD OBTAIN CONCRETE INFORMATION FOR USE UPON RETURN TO HIS COUNTRY.

4) SMALLER COMMERCIALY ORIENTED CLOTHING EXHIBITION, DIRECTED TOWARD YOUTH MARKET.

B. APRIL 19 - 21, 1979 SECOND INTERNATIONAL CONFERENCE OF MAYORS IN TURIN# CONTRARY TO APRIL 1978 MAYORS CONFERENCE (TURIN 85), TURIN PORTION WOULD FOLLOW THAT SCHEDULED FOR MILAN, RATER THAN PRECEDE IT. CONFERENCE THEMES WILL BE DIRECTED TOWARD YOUTH AND THEREFORE TIE IN WITH ABOVE EXHIBITION AND U.N. CHILDREN S EFFORT FOR 1979- MAYOR NOVELLI HOPES VISITING MAYORS WOULD BE ACCOMPANIED BY TECHNICIANS WHO WOULD BE ABLE TO TAKE ADVANTAGE OF TECHNICAL AS NT OX EXHIBITION OR PARTICIPATE IN SOME PROFESSIONAL FIELD.

C. APRIL 1979 OPENING OF INTERNATIONAL CARTAGRAPHIC

CENTER. WHILE NOT DIRECTLY RELATED TO CHILDREN S YEAR,
NOVELLI WISHES TO TAKE ADVANTAGE OF PRESENCE OF MAYORS
ATND EXHIBITION VISITORS TO OPEN NEW INTERNATIONAL CARTA-
GRAPHIC CENTER TO BE HOUSED IN I.L.O. TRAINING CENTER
WHICH HAS LONG BEEN ACTIVE IN TURIN AND IS SUPPORTED
BY ITALIAN GOVERNMENT, PIEDMONT REGION AND TURIN CITY
AND PARTICIPATING COUNTRIES (ABOUT 400 TRAINEES ON THE
AVERAGE AT ANY ONE TIME, COMING FROM 20 TO 30 COUNTRIES).

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EB-08 /085 W

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AMCONSUL NAPLES UNN
AMCONSUL PALERMO UNN
AMCONSUL TRIESTE UNN

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... 30 COUNTRIES).

PIEDMONT REGIONAL GOVERNMENT HAS ALREADY ALLOCATED DOLS 6
MILLION TO ESTABLISH THIS CENTER WITH AIM OF PROVIDING
CARTAGRAPHIC SERVICES AND STUDIES (HYDRO, MINERAL,
AGRICULTURAL, ETC. RELATED COMPUTER PROCESSED MATERIAL
OBTAINED FROM SATELLITES) FOR USE THROUGHOUT ITALY,
MEDITERRANEAN BASIN, MIDDLE EAST AND AFRICA. NOVELLI SAID
ONLY THREE SUCH CENTERS NOW EXIST IN WORLD: U.S., U.K.,
AND THE NETHERLANDS, AND THERE IS NOW NEED FOR FOURTH CENTER.

HE SAID AMCIT DIRECTOR HAS ALREADY BEEN CHOSEN BY U.N.
TO START UP WORK OF HIS CARTAGRAPHIC CENTER AND EQUIPMENT
HAS ALREADY BEEN ORDERED. TIE-IN WITH AND LOCATION AT
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TURIN S I.L.O. CENTER PROVIDES A LOGICAL AND NEEDED
TEACHING BRIDGE AS I.L.O. WILL SET UP NEW COURSES RELATED
TO WORK OF CARTAGRAPHIC CENTER.

3. MAYOR NOVELLI PROMISED TO PROVIDE US WITH WRITTEN
DETAILS IN A WEEK OR SO AND WE WILL SUBMIT AS COMMERCIAL
TRADE PROMOTION AIRGRAM SO THAT USDOC MAY INFORM
PROSPECTIVE U.S. EXHIBITORS. TORINO ESPOSITIONI MANAGE-
MENT HAS ALREADY PROMISED US FULL COOPERATION IN ASSIST-
ING U.S. FIRMS/ OVERSEAS SUBSIDIARIES WHO MAY WISH TO
PARTICIPATE IN EXPOSITION.

4. REQUEST DEPT. INFORM U.S. CONFERENCE OF MAYORS OFFICE
IN WASHINGTON RE THESE TURIN PLANS AND PROVIDE THAT
OFFICE WITH OUR SUBSEQUENT SUBMISSION.

5. AS MORE INFORMATION BECOMES AVAILABLE, WE WILL ALSO
PROVIDE OUR RECOMMENDATIONS CONCERNING PARTICIPATION IN
THE COMMERCIAL AND CITY EXHIBITIONS (PARAS A 1) TO 4)
ABOVE) AND INTERNATIONAL MAYORS CONFERENCE.
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Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Draft Date: 12 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Original Previous Classification: n/a
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Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2028963
Secure: OPEN
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TAGS: SCUL, BEXP, TPHY, TATT, SOCI, PORG, IT, ILO
To: STATE
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/6ccb7e76-c288-dd11-92da-001cc4696bcc
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